

GREATER WHITTIER CHAMBER OF COMMERCE

January 13, 2016

ATTENDING: Kelly Bender, Lazy Otter; Rebecca Langton, FCS; Kristen Labrecque, Saltwater Excursions; Lisa Kruse, Phillips Cruises and Tours; Gordon Burton, DOT; Bill Rome, PWS Video; Alesia and Dan Stein, Inn at Whittier; Jody Mason, Alaskan 4 Star Charters; Gwendolyn Granger, Whittier Parking and Camping/PCD; Carolyn Borjon, Alaska Web Sites.

CALL TO ORDER: 12:07

PREDIDENTS REPORT: Kelly – Introduced Carolyn Borjon, the Chambers web designer.

75,000 maps are going to print with no increase in price this year, this includes mailings, app. \$15,000.

GO WEST will be bringing 3 tours through Whittier in February. Go to visitanchorage.com to volunteer.

TREASURERS REPORT: \$27,502 in the bank. Only a couple of invoices still out. Gaming permit is updated for 2016. We need to find another accountant, please send suggestions/resumes to Kelly.

CITY REPORT: Next City Council meeting 1/18.

P.T.B.T. has changed but new forms have not gone out with the new information.

D.O.T. : Gordon – Vehicle counts for 2015 compared to 2014...

April +300 July +1200

May +800 Aug +1400

June -100 Sept +1500

Tunnel is operating strictly on federal funds and tolls, no more general fund.

There will be some prep work being done in April to put generators in for power outages. There will be a couple of small closures.

OLD BUSINESS

Map – Going to print this week.

There are stars on the map designating the Historical Walking Tour around Whittier.

Sportsman Show – Last year we split the Mat-Su and Kenai shows with Girdwood. We will not be doing the Mat-Su show this year. We will be checking with Girdwood to see if they want to split Kenai with them again this year. The Sullivan Arena Show

days are March 31st 4-9pm, April 1st 12-8pm, April 2nd 10am-8pm, April 3rd 10am-5pm. Please contact Rebecca if you would like to volunteer. Text to 317-8210 or email at jars_1990@yahoo.com.

Larger chambers staff the shows with paid staff members. They also charge to have their brochures on the table. We would like to keep this as a free event for our members.

The Guidelines were passed around for possible updating. Are small tchotchke giveaways ok with everyone; little trinkets from businesses in good standing with the Chamber to be donated and handed out randomly at the shows, i.e. magnets, luggage tags, pencils, etc.

NEW BUSINESS

Only the Aurora will be sailing this summer. No fast ferry due to budget cuts. \$16,000,00 in deficit in the budget.

Kristen – costs will be going up. Routes will be decreasing. There will be possible advertising opportunities aboard the vessels.

Member News – Evening/Sunset cruise will be available on Phillips @ 7:15 pm to Blackstone Bay.

February, sightseeing trips start for Lazy Otter.

Kristen is looking for a deckhand.

Still need someone to answer the Whittier Chamber emails. Anyone interested, please contact Kelly.

Next meeting will be at Lonestar on February 10th at 12pm.